



Pendle Community High School & College

Rated **Outstanding** in all areas **Ofsted** 2017

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Headteacher: D Grogan
Deputy Headteacher: J Bayliss
Asst. Headteacher: C Endersby
Asst. Headteacher: J Chatburn

5th May 2022

Blue Peter Badge

Dear Parent/ Carer

Each student has created something in school that they would like to send off to earn themselves a Blue Peter Badge. A Blue Peter Badge can gain your child free entry into 200 attractions listed on the Blue Peter website. In order to send the applications off we need your permission to write on your child's personal data such as their name, date of birth, telephone number and address for the purposes of administering the badge awarding process.

The BBC will collect and process the personal information by submitting the application including your child's name, age, date of birth, address and a contact telephone number. The BBC will retain you and your child's personal information until they are 16 and a half years old. If your child is successful and is awarded a badge, their name might be disclosed to the public. Their first name, age and their work may appear on the show or website.

The BBC will share the personal data with a third party (Print.UK.com) to process the Blue Peter badge card which is needed (together with the badge) to gain free entry into Blue Peter Badge Attractions. Print.UK.com will store the data in accordance with the BBC's instructions and will delete it once the Badge Card has been produced.

Please return the slip below to enable your son/ daughter to apply for their Blue Peter Badge.

Yours sincerely

J Kirk
Class Teacher

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Blue Peter Badge (Return to J Kirk)

Student name: _____

I give consent for school to include my child's name, DOB, address and phone number on the Blue Peter Badge application.

Signed: _____ **Date:** _____

